1. Using the data from the crowdfunding campaigns, one can conclude that:
   1. The parent category of theater had the most number of successful campaigns but also the most number of failed campaigns.
   2. The subcategory of plays had the most number of successful campaigns but also had the most number of failed campaigns.
   3. The summer months saw the most number of successful campaigns followed by a steep drop in the subsequent month
2. The dataset does not offer much information on the different routes that were taken to raise the funds; like what resources were used to promote the crowdfunding campaigns. This would give us a better understanding of the methods that had the most success in raising money.
3. We could create a table that would use the date the campaigns were created and the date the campaigns ended to get an understanding on the length of time each campaign ran for. We could then do an average or even a median to see for how long the campaigns ran so as to get a good success rate.
4. The median would better summarize the dataset mean could skew the values from certain campaigns that have an astronomical success rate.
5. There is more variability in the successful versus the unsuccessful campaigns because there were more successful campaigns than unsuccessful campaigns. This means that the successful campaigns have a bigger/wider dataset to work with which will result in wider variance from the average.